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WINTER 1994-95


LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



A State-of-the-Art Dedication

1994-39-#1



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The 1954 NCAA Basketball Champs, Page 5



The "10 O'Clock News," Page 14

Robert S. Lyons, Jr., '61, *Editor*
James J. McDonald, '58, *Alumni Director*

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FRONT COVER: La Salle's new Communication Center was dedicated on Oct. 6 and blessed by Philadelphia's Auxiliary Bishop Edward P. Cullen (second from right). Also participating were Thomas Curley, (second from left), president and publisher of USA TODAY; La Salle's Brother President Joseph F. Burke (right), and Brother Gerard Molyneaux, chairman of the university's Communication Department.

BACK COVER: The Explorers' 1980 Division II national championship field hockey team became only the third La Salle team inducted into the Alumni Hall of Athletes on Oct. 7. Those attending the ceremonies were: Back Row (from left to right): Barbara McGugan, Elizabeth Crawford, Helen Neary, Kelly Walker, Joan Ferrari, Cindy Ambruso, and Laura Frieze. Middle Row: Mary Kaiser, Liz McCabe, Mary Trautwein, Sheila Smith, Vicki Smith and Kathy McGahey. Front Row: Carol Weber, Brother President Joseph Burke, Joanne Weber, Alumni Association president Maria Cusick, and Nancy Richards. The only other teams in the Hall are the 1954 men's NCAA basketball champions and the 1957 Dad Vail crew titlists.

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JUN 26 1997

“A Milestone in the Dawning of the Information Age”

La Salle’s New High- Tech Communication Center Opens



*Bishop Cullen blesses the new
Communication Center.*

La Salle dedicated its new state-of-the-art Communication Center on its South Campus in ceremonies on October 8.

Philadelphia Auxiliary Bishop Edward P. Cullen, D.D., '71 M.A., blessed the facility that was renovated at the cost of \$4.5 million and is housed in the former classroom building of the property purchased from the Sisters of St. Basil the Great in 1989. A student lounge was also dedicated in memory of the late Gregg Argenziano, a senior communication major from Wells, Maine, who died suddenly last year.



Students at work in the Audio and TV Studios: The Communication Center is the first building at La Salle to house only one academic discipline. It consolidates equipment, offices, and studio space originally housed in Olney Hall and St. Cassian Residence Hall into one complete, stand-alone facility.



Thomas Curley, '70, president and publisher of USA TODAY was the featured speaker at the event.

La Salle's Communication Center includes the latest high-tech TV and audio studios and control rooms with sophisticated "non-linear" editing facilities, as well as three traditional classrooms, two small seminar rooms, two larger conference/presentation rooms containing multi-media and computer equipment, editing and screening rooms for audio, video, and film, 14 faculty and administrative offices, and the Argenziano Student Lounge.

Some 300 undergraduates are majoring in communication at La Salle and another 798 men and

women have graduated since the program was introduced in 1974. The university also began offering a master of arts degree program in professional communication last September.

In his keynote address, Curley described his tenure as editor of the *Collegian* during his undergraduate days at La Salle in the late 1960s as an "extraordinary time" to enter the communications field.

"What an era," he recalled. "Civil rights, women's rights, faculty rights, student protests, an undeclared war tore apart a nation and undermined its economy. A bitter cold war consumed other resources and altered our values.



Brothers Joseph Burke (left) and Gerard Molyneaux took care of ribbon-cutting duties during a special student celebration for communication majors on Sept. 8 that was followed by refreshments at the Gazebo on the South Campus.



"Two thousand years ago, more or less, a young radical declared to his disciples, 'The truth shall make you free,'" said Thomas Curley, in his remarks. "We gather to dedicate La Salle's milestone in the dawning of the information age, but our greater celebration is over the eternal truth instilled in a La Sallian culture."

"And La Salle was in the thick of it. A president was changed after student protests. A basketball season was played under the cloud of probation. Black students formed a union and made demands. Others recoiled. Long hairs didn't trust short hairs. And how was the campus to be prepared for women?

"The moment was one of foment—breaking rules, challenging authority, and experimenting. Who could imagine a more intoxicating time to be in the communications field. I think those of you here today can and you've demonstrated your vision in developing this state-of-the-art Communication Center.

Calling La Salle's Communication Center a "milestone in the dawning of the information age," Curley emphasized that such a high-tech facility is necessary to help prepare students for the revolution ahead.

"And what a revolution it will be," he said, adding that the media is the chief beneficiary of this information age culture.

"The public," he explained, "is showing ever-growing interest in the world, both its promise and its problems. Yet the public is rebelling against news that is trivialized into sound bites of crime and violence, against vivid imagery of fires and an



Communication professor Sidney J. MacLeod, Jr. (right), who spent the past year planning and developing the newly-renovated facility, was presented with a commemorative plaque by Brother Molyneaux during the dedication ceremonies.



The family of the late Gregg Argenziano poses outside the student lounge dedicated in his honor.

unending stream of victims. The information age must amount to more than a dysfunctional stream of news columns and broadcasts overflowing with crises from anywhere without perspective. And our emerging wired world of flashpoints, truth is our only hope and our greatest challenge.

"And no place on earth offers greater opportunity to get it right at this moment than here in the USA. We are not at the last gasp of the American century but at the dawn of its revitalization. We lead in all the key skills that are necessary in this era including telecommunications, networking, and software. But more

than these disciplines, we must lead in will—the will to stand up for what's right and to ask the tough questions.

"You who enter the halls of communications are a special bunch. My own time here at La Salle proved this is an ideal place to learn to develop skills of communications because La Salle first nurtures the values necessary to succeed in communications. That these values are now enshrined in a state-of-the-art home is the kind of growth that delights anyone with a La Salle degree. I'm especially proud to be a part of it and to have my degree from here and to join in this tremendous ceremony on this special day."

"I Can See Tom Gola Now..."

THE YEAR THE EXPLORERS WON THE NCAA BASKETBALL CHAMPIONSHIP

1953-1954 N.C.A.A. CHAMPIONS



By Bernard McCormick, '58

Larry King had finished his nationally-syndicated TV show and had driven in a Lincoln Town Car across the Potomac to the radio studio where he does a two-hour show each night. This is his unwinding time, when he relaxes and kids around with callers, revealing an encyclopedic memory, especially for sports.

During a commercial break he asked a reporter from Florida who was following him around that day where he had gone to school. The reporter said La Salle.

"I can see Tom Gola now," Larry King said instantly. He looked into the distance, earphones on his head, eyes open but not seeing anything near him in the dark studio, seeing 40 years ago when he was a young man in Brooklyn. "La Salle wore sleeves on their uniforms. I can see Tom Gola in that uniform in the Garden. What a ball player."

Larry King is unusual today, for he can see a ball player and a team that both outdressed and out-classed its opposition. He remembered that just a few years ago, in an era where increasingly, when somebody mentions La Salle basketball, people are pressed to remember... "What was his name?" they ask. "Lionel something."

But for those who were at La Salle or anywhere around big time basketball in the early 1950s, Tom Gola in those sleeves cannot be forgotten, no more than more recent fans will forget Larry Bird popping a jumper in Celtics green (or Indiana State light blue), or Dr. J soaring toward the backboard with arm held high, ball in palm, waiting for the basket to get up to his level.

The reality, however, is that for most people, the era of Tom Gola and La Salle's 1954 NCAA championships, who wore those classy jerseys with sleeves, is beyond their memory. And what is beyond anyone's memory, now and forever, is ancient history. To them it is like our generation hearing uncles talking about the McNichol brothers playing for Penn in the 1920s or the day Marty Brill came home with Notre Dame and ran all over Franklin Field. Very far away and a different world. The Civil War.

In fact, it was a different world. It was a world when most of the players on a national championship team came from the same city, three of them just walking across the campus from La Salle High School. And all but a few of those players were white (and La Salle was among the first schools to have prominent black athletes). It was a world where fully one-quarter of La Salle's students, all men at the time, were veterans, many of whom were married with kids and who worked jobs at night to support their families.

"That was a time when you stayed at home," recalled Tom Gola last month. "The team I played on as a freshman was all from the Philadelphia Public and Catholic Leagues. Wilt Chamberlain was the first one to leave town."

Today, of course, it is hard to keep a blue chip athlete in his home territory, be it Philadelphia or Dallas. Kids like to go away for college, and for athletes there is the romance of Notre Dame football or Duke basketball or the excitement of Miami or the west coast. But in the early 1950s recruiting was not as intense, and TV exposure was limited. And in terms of college basketball, there wasn't much bigger time than Philadelphia. The Big Five wasn't a formal arrangement yet, but local teams played each other and anyone who didn't see one of the Palestra or Convention Hall doubleheaders—too bad. All the Philadelphia schools were big basketball names.

La Salle was a day-hop school. There were no residence halls. Some upstate students rented rooms near campus. The old 26 trolley car unloaded hordes of youngsters carrying books by day, and older students by night. More than a few walked to the school, having grown up in the half dozen parishes surrounding 20th and Olney. The high school and college campuses were one, so the mix was distinctly heterogeneous. Fresh faced 14-year-old high school freshmen strode among Korean war vets, some of them in the 30s, taking advantage of the GI bill. Two of the players on the national championship team were vets.

Gola, a business executive with offices in Montgomery County, remembers that he almost didn't stay home. At La Salle High he achieved a national reputation at a time when high school athletes

received less attention, at least attention outside their own town. Locally, they were huge heroes. In basketball, none had been bigger than Gola. Many schools were after him. Southern schools in particular lacked home grown talent and were noticing a rich lode in New York and Philadelphia.

"Actually, I pretty much had decided on North Carolina State," Gola said last month. "I made one trip with my father, then another with O'bie (Charles O'Brien, La Salle High Coach). And somebody from NC State came up here. But each time the offer was different. I began to say, what's going on here? And O'bie finally said, 'I think you better stay right here at La Salle.'"

"I had never even met Kenny Loeffler (La Salle's coach at the time). The man who actually recruited me was Brother Stanislaus."

E. Stanislaus Duzy, F.S.C., was La Salle College's president from 1952 to 1958, a worldly Brother who appreciated the promotional value of good athletics. And when Tom Gola chose La Salle, he picked a school that had already participated in the NIT tournament and had produced a recent All-America in Larry Foust.

"When I was in high school I went over to New York to see La Salle in the NIT," says Gola. "I stayed in the hotel room with Ace McCann and Larry Foust."

La Salle already had big stars, and in Dr. Ken Loeffler it had a very big time coach. Loeffler was a Ph.D., a professorial, sophisticated, witty, often profane man who was among the best in the business. He was entertainingly quotable. After a La Salle loss in North Carolina, he called it "the greatest steal since the Louisiana Purchase." His record at La Salle from 1949 to 1955



The 1954 NCAA basketball champions returned to campus for a 25th anniversary celebration in 1980. From left: John Moosbrugger, the team manager; John Yodsnukis, Philip E. Hughes, Jr., Esq., then president of the Alumni Association, Tom Gola, Frank O'Hara, Esq., Charles Greenberg, Frank Blatcher, and Mario Vetere, the team's trainer.

was .829 - spectacular anywhere, any time. The four years Gola played contributed a lot to that record, but Gola says Loeffler contributed a lot himself.

"We were the only team in the country using a five-man weave," says Gola. "Kenny didn't believe in a pivot man. He used Larry Foust as a flash pivot."

"He was a very articulate man," remembers Fran O'Malley, a sophomore on the big team. "He was absolutely outstanding as a teacher in practice and a good game coach. When he wanted to put you in your place, he did it."

Loeffler used to conduct practices with a megaphone. One day a freshman practicing against the varsity threw a behind-the-back pass, which Gola stole and took the other way for a score. Loeffler stopped play and, speaking through the megaphone, told the

young player that the next time he had an urge to throw a behind-the-back pass, hold the ball up half way and shove it you know where.

Loeffler's team concept was made for Gola's versatile talents. Although he set scoring records which lasted until Michael Brooks 25 years later, Gola could have scored more, but the team might not have been as good if he did. Gola was as valuable passing off to the open man as he was driving to the boards, shooting 10-foot jumpers, or lofting arching stabs from 20 feet.

Defensively, he still ranks as one of the greatest in college history, and was all-pro five times, largely on defensive ability. His dominant rebounding (one record Lionel Simmons never came close to) made him seem a giant on the court, although he turned out to be accepted in the Army as just a shade under the height limit of 6-

6. His quickness was more than basketball speed, fast hands, and moves. He was Philadelphia's 440 champion and the state 880 champion at La Salle High. Recalls teammate O'Malley:

"I never came across anybody with quicker hands. He was so big and strong and he had those fast hands. It was almost unfair. On a fast break he would strip you of the ball. He was really intimidating in practice."

There was nothing fancy about Gola. He almost never dunked. He scored with variety. But it was his defense that startled. Bill Campbell, who did radio broadcasts of the games, used to gag trying to describe Gola's moves.

"On defense, a two on one fast break was a mismatch against Tom," remembers O'Malley. "Three on one was about even."

GRAND WELCOME HAILS RETURNING CHAMPIONS



The team, the fans and the trophy pose at International Airport after the return from Kansas City Sunday evening.

10,000 Greet Team At Airport Sunday

An estimated 10,000 fans were on hand Sunday evening at International Airport when the TWA airliner carrying the proud and happy Explorers back from their victory in Kansas City landed. The crowd jammed the terminal building and overflowed onto the apron despite efforts of police to hold them back.

After hasty greetings and posing for news photographers, the team was conveyed to the campus where a rally was held in their honor in the field house.

The greeting and rally capped a week of excitement which has been unknown to La Salle since the days of the 1952 NIT victory and, in many aspects, surpassed that event by far. A smaller but equally enthusiastic group of fans escorted the team to the airport.

(Continued on Page Six)

La Salle Day Proclaimed; No Classes on Monday

Monday has been declared "LA SALLE DAY" by official proclamation of the Mayor of Philadelphia in recognition of the accomplishments of the Explorers' national championship team.

The day will be observed at La Salle with the suspension of all classes, the Dean announced today.

Coach Loeffler, Mr. James Henry, Director of Athletics, and the team were officially

greeted by Mayor Joseph Clark in the mayor's reception room of City Hall yesterday afternoon. They witnessed the signing of the "La Salle Day" proclamation.

Co-captains Tom Gola and Frank O'Hara accepted a gold seal of the city on behalf of their teammates. Members of the press, radio and television were also present to witness the affair.

The announcement of a holiday was withheld until the date of "La Salle Day" had been determined in order that the two events would coincide.

Cresechendo of Champion Chatter

Father Mark Heath, College Chaplain, took odds with the baseball manager who once said that nice guys don't win pennants when he remarked "We have shown that a group of real nice guys did win the NCAA championship."

Mr. James Finnegan hailed Ken Loeffler as "The Knute Rockne of college basketball." He joined the others guests at the rally in hailing the Explorer coach as

among the best in the game.

Loeffler left little room for doubt when he specifically termed Tom Gola "the greatest college ball player there is." He hailed the victory as a team victory and emphasized the work of "my Sophomores."

Both Tom Gola and Frank O'Hara paid tribute to their coach and their teammates in no uncertain terms.

Brother Stanislaus brought

cheers from those present when he declared that Loeffler had not only conquered his opponents on the basketball floor but also the man whom he (Loeffler) termed "my most worthy opponent" at the beginning of the season—the Dean. The Dean was credited by Brother Stanislaus as having given Loeffler the opportunity to prove what a great coach he is.

Trainer Mario Vetere claimed that La Salle, "the little college on

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Gola invented a move that is still rare today. He let opponents drive against him, then reached behind their backs and stole the ball. He did it constantly in college, although later in the pros the refs tended to call fouls on that move. The style of the era was impassivity. No high fives or celebrating, and Gola personified it. He never changed his style, and in his political career that was a liability when, as a Philadelphia mayoral candidate, he seemed the same way in a debate as he did on the foul line, unemotional, mouth slightly ajar, swish. But on the court, no hype was needed. At his best he was blocking shots, whipping accurate passes, picking pockets, sweeping rebounds, scoring every whichway ... and wearing the best suit in college basketball to boot.

Sports Illustrated described La Salle's championship team as "four students and a basketball player," which perhaps exaggerated the academic stature of Gola's teammates as much as it undervalued their athletic talents. Gola was not a one man team. No Loeffler-coached player was. But for four years he was the golden boy of college basketball and before it was over, little La Salle, with only about 1600 day students, was called "the pride of the East."

La Salle won the NIT championship in 1951-52 when Gola was a freshman. La Salle handled Dayton in the finals at Madison Square Garden. That was the time Larry King never forgot. In that era the NIT was as prestigious as the NCAA Tournament. La Salle was knocked out the following year in the first game of the NIT. The 1953-54 season was the NCAA championship year, and the following year La Salle was runner up in the NCAA to San Francisco and Bill Russell. Strange as it seems today, it did

not seem so amazing at the time. The 1954 season was, to many, more or less expected. It was much less of a sports shock than Villanova winning the NCAA in 1985. They didn't have as many national rankings in those years, but La Salle would have been in the top 10 or close to it throughout an eight year period from 1947 to 1955, during which it won 20 games or more every season and appeared in six post-season tournaments.

One who was surprised, however, was Tom Gola. Always known for his modesty, he doesn't let the years gild his perspective.

"I always thought our 1953 team (25-3) was our best," he says, "but we ran into St. John's in the first round of the NIT. Jackie Moore didn't play because his mother had died, and Ken Loeffler sat me down the first half because I had been hurt."

La Salle lost, 75-74, and it also lost three starters. "With only two starters back the next year, I don't think you could expect too much from us," Gola says. "There was O'Hara (Frank "Wacky" O'Hara) and myself and three sophomores up from the freshman team. And that was the year Kentucky had a lot of fifth year seniors, and they were ineligible for the NCAA tournament. And Bob Petit's team (LSU) got upset early in the tournament, and we won in the last second against Fordham in the eastern finals. We were lucky."

It did not seem like luck at the time. To those of us at La Salle High, then located in what is now Wister Hall, Gola and O'Hara were stars we had known for six years, watching them in high school before they crossed campus. The same was true for Charles (Munchy) Greenberg, another La Salle High product. There was a certain community cockiness

about basketball in Philadelphia; we just thought we were better than those turkeys from North Carolina, Kentucky and New York. We certainly had them outdressed, with our tasteful sleeves.

The young team jelled quickly that season. It had senior co-captain O'Hara's poise and leadership. He went on to a distinguished legal career. It had Gola's catalytic skill. And the young sophomores turned out to be ball players after all. They were a fleet group, and excellent shooters, including the sixth man, Frank Blatcher, who was the original "Super Sub." A 24-year-old Navy veteran who always seemed to be eating well, Blatcher would come in and fire away. Fans groaned when he put the ball on the floor, and he wasn't always on. But when he was, look out. With today's three point shot, he would have registered 15 points in five minutes.

"Loeffler would use Blatcher when we faced a zone," says O'Malley, a recently retired IBM employee living near Fort Lauderdale, Florida. "Loeffler really wanted you to play as a team, but a guy like Blatcher would shoot more. You wanted him to shoot. I am sure Frank missed some shots, but I don't remember him missing many first shots."

The team was not as green as it seemed. O'Hara and Gola had grown up in adjacent parishes and had played against each other in grade school. Charley Greenberg's grade school team had beaten Gola's in La Salle High's annual tournament. Then Gola, O'Hara and Greenberg had played together for several years at La Salle High. Charlie Singley, out of West Catholic and another fine outside shooter, had also played against the others in high school and in summer leagues. Blatcher, although older, was from Philadelphia's Southern High.

■ Bob Maples, another veteran of the military, was from Illinois. He and O'Malley, from upstate Pennsylvania, were relatively unknown but turned out to be fine performers. On the basis of his three year career, O'Malley was probably the second best all-round player to Gola. At 6-3, he led the team in rebounding after Gola graduated. Unlike the Lionel Simmons era, when Simmons was almost always the leading scorer, Gola often shared scoring honors. In the championship game against Bradley, Blatcher and Singley both scored 23 points. But Gola was there, with 19 points and 19 rebounds.

■ La Salle lost three of its first 10 games that season, including a defeat by powerhouse Kentucky on the road. But then it won 14 of its next 15, the only loss being a one-point heartbreaker to Temple. Even in those great years, local opponents were always to be respected.

■ La Salle had players who were virtually interchangeable, and the starting lineup varied. "Our practices were active," says O'Malley. "You never knew who would start. We had seven guys who played a lot, so we could have up to two guys having bad nights and it could be fixed."

■ As tournament time approached, the team seemed to find a groove. It finished the season with a win over Fordham and convincing defeats of St. Joseph's and St. Louis. Until that year the NIT, played at the end of the season in New York, carried more respect than the NCAA, but the balance was changing. The Explorers were "ordered" to compete in the NCAA by tournament officials although the La Salle administration would have preferred the NIT.

■ "It was just about the time the big

hoopla for the NCAA was starting," says O'Malley. "It was exciting, but not the way it is today. Today with so many teams, a lot of teams can win. But then there were really only five or six teams in the country that had a real chance."

La Salle almost didn't make it past the first round. In a game against Fordham in Buffalo, the Rams proved much tougher than just a few weeks before. La Salle won in overtime, 76-74, and although Gola finished with 28 points, the night is best remembered for the feed he gave O'Malley to send the game into overtime at the buzzer.

"We called a time out to set up a play," says O'Malley. "Gola was supposed to take the last shot from around the foul line. My job was to be under the boards for a follow up if he missed. Everybody in northwestern New York State knew who was going to get the ball. The defense went after Gola and left me alone. He went up for a jump shot, saw me and gave me a perfect pass, on my side of the basket near the rim. I just touched it and let it go."

It had been a close call, but the next two games, both played in Philadelphia before a friendly crowd, were not. La Salle first beat North Carolina State, 88-81, for the second time in the season. Gola and Charlie Singley both scored 26 points, but Gola also had 26 rebounds. The following night the Explorers destroyed Navy, 64-48, with Gola scoring 22 points and pulling down 24 boards.

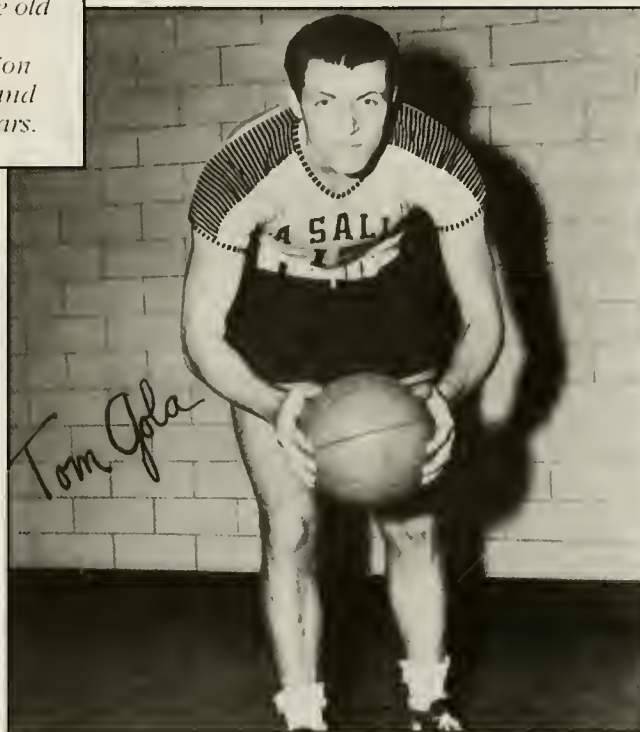
It was on to Kansas City. At this point La Salle was a favorite, for the other three survivors were all surprises. Penn State, introducing a zone press, had knocked off LSU and Notre Dame, both of whom were unnerved by a defense that

Jack Ramsay would soon make all too familiar in Philadelphia. Forewarned, Loeffler had La Salle ready for the Nittany Lions. "We beat them 12 points a quarter," says O'Malley. "We knew what was coming." Final score: 92-54.

Back in Philadelphia, all hell did not break loose. It might be fair to say the excitement on campus was greater among the young high school kids than at the college. La Salle practiced at the old gym in Wister Hall, and the high school students were used to hearing the thud of bouncing basketballs late every afternoon as the college team came up the steps from the locker rooms in the basement.

It was March, spring. For one-fourth of the student body — the vets, married with families — the fact that La Salle was playing for a national basketball championship was interesting, a pleasant distraction from worries about making the next payment on the refrigerator, or picking up formula on the way home or doing something about the brakes on the very-used '47 Hudson. There was not much rah-rah for old La Salle, win one for the Gipper stuff. La Salle did not have cheerleaders, much less pretty ones. Many students were so preoccupied with the serious business of college that they never even saw a basketball game. You could tell by their clothes. Mature, sober-looking guys wore the same pegged pants and hair styles that they had known in high school before a trip to Korea changed their lives. There was a "collegiate" contingent (absurd term, that one) who had picked up the styles of the Ivy League—white bucks, khaki pants, sweaters, crew cuts. The preppy look, we would say today. But for the most part it was a blue collar school and a blue collar team, but there was a

Tom Gola went on to lead the old Philadelphia Warriors to the National Basketball Association championship in 1955-56 and starred in the NBA for ten years.



silent pride of neighborhood. This was no 35,000 student campus. It was a postage stamp in a big city and these fellows on the team were not people you saw occasionally. You bumped into them four times a day. And before he left campus, Frank Blatcher would take such an intense personal interest in his classmates domestic situations that he sold many of them life insurance.

The two previous years, when La Salle was in the NIT in New York, students had taken over the Taft Hotel near Madison Square Garden.

"There was tremendous support for La Salle in New York," says Bob Vetrone, the university's assistant sports information director who covered college ball for the old *Philadelphia Bulletin*. "But not out at Kansas City. Only a few made that trip. It was exciting, but not one-tenth the hysteria there would be today."

Those handful who made the trip saw La Salle's great moment of glory. Both teams were hot in the first half, in what for the times was a high scoring game. Bradley led at intermission, 43-42. But in the third quarter (games were played by quarters then) La Salle exploded. Singley and Blatcher hit long shots, the team ran well and Gola controlled the boards. La Salle scored 30 points in the quarter to enter the final 10 minutes with a 15-point lead. Back in Philadelphia a city watched the first nationally-televised NCAA championship game. They watched in Carbondale, Pennsylvania, where O'Malley grew up. They watched in Bob Maples'

Illinois. All over the country men who had met personable Frank Blatcher in the Navy watched his moment of fame. The final score was 92-76.

"We set a record for points in that game that lasted for a long time," recalls Gola. "If you look at the film and see where the shots came from, there were a lot of three-pointers. With today's rule we would have been over 100 points."

Blink. Forty years have passed. It is the same amount of time that separated the battle of Gettysburg, where men rode horses, and the founding of La Salle, both in 1863 from the first flight of the Wright brothers in 1903. La Salle today is half women. In the early 1960s the school gave up the sleeves on the uniforms and started looking like everybody else. The campus is vastly enlarged, although the university's male enrollment is no bigger. With the years, the glory of 1954 gains in stature. Almost like in the film *Hoosiers*, when a

tiny rural school beat the big boys for a state championship.

And yet it could have happened again. The 1969 team which Tom Gola coached and had a 23-1 record and was ranked second to UCLA, had the stuff to go all the way, had it not been ineligible for post season play for problems caused by the previous coach.

And Lionel Simmons' senior year was one in which many thought La Salle could make the final four. Perhaps some fine day, with the right combination of players, that one superb athlete who makes all around him rise to the occasion, with excellent coaching, and a little bit of luck.

...And it wouldn't hurt to put the sleeve back on the uniforms.

Mr. McCormick is editor and publisher of *Gold Coast*, the magazine of South Florida Life, and a prominent free lance writer.

Health Care Reform is Alive and Well at La Salle's Neighborhood Nursing Center



Public Health nurse Sharon Starr checks the height and weight of 5-year-old Brittany Bucknor at La Salle's Neighborhood Nursing Center.

By Rosalie Lombardo

Maureen is a single mother of two with little money and no healthcare insurance. Bill is retired, living on a fixed income and taking medication for cancer treatment. Anessa is a three year old with chronic asthma. Catherine is pregnant with no husband, no job and an alcohol abuse problem.

All these people have one thing in common, a need for continuous, quality health care. None of them know where or how to get it.

In the northwest section of Philadel-

phia, however, there is a place for each of these people to turn: La Salle University's Neighborhood Nursing Center, one of the few university-based neighborhood nursing centers in the nation.

La Salle's Nursing Center is a nurse managed center offering primary care, health promotion, disease prevention services, home visiting, case management and outreach to its urban neighbors. The Nursing Center has two locations, one on the university's campus and the other at the nearby Germantown YWCA.

At this time the Center is funded mostly by financial grants and service contracts, although fees and donations are accepted. It is staffed by a public health nurse, pediatric nurse practitioner, family nurse practitioner, women's health practitioner, and nursing students.

According to Patricia Gerrity, Ph.D., R.N., the Center's director, La Salle's Neighborhood Nursing Center is simply "Nurses meeting the health needs of communities."

Gerrity says that despite the current debate, Health Care Reform is not dead. "Look, we're doing it," she explained. "The things that are indeed proposed in health care reform, and looking at it based on community needs and the best provider to meet those needs, and all that stuff, well here's a prime example. It's alive and well with us. We service the working poor.

Kay Kinsey (right), administrator of the Neighborhood Nursing Center's Home Visiting Program, discusses the "Babies First" Program with Josette Pistoria.



"We do prenatal care, but we don't ignore the health needs of the family that we meet. We give primary care for adults and children, we give sick care, immunizations, well care. We've been asked to develop home visits for people with chronic illnesses, diabetes, asthma, sickle cell, lead poisoning."

The Center also provides community consultation in schools. La Salle's nursing students work with adolescent girls in the high schools who have reproductive questions and/or are pregnant and need prenatal care. They do health promotion programs in the elementary schools and fill in for the private Christian schools in the area that don't use school nurses.

The Nursing Center's Home Visiting Program operates for 12 months a year which is unique because it doesn't close down at the end of the academic year. During home visits registered nurses and community health workers provide care for mother's to be, new mothers and babies up to 18 months.

"We have physician consultants from the Medical College of Pennsylvania, a doctor in ambulatory pediatrics and one in family practice," Gerrity continued. "They come to the Center once a month and they're available to us if a patient needs to be admitted to the hospital."

The Center was recently chosen as one of just 21 centers statewide and three in Philadelphia to receive a Babies First Grant. Funded through

Pennsylvania's Maternal and Child Health Services Block Grant, the Babies First grants will go to health care providers, community agencies and city and county health departments over two years.

Recognizing that social, cultural, economic and educational factors underlie the accessibility and utilization of health care services, the commonwealth's Health Department's Bureau of Maternal and Child Health designed Babies First so that local and regional agencies could shape and develop health care delivery to fit their own unique situations.

"We will be targeting pregnant women who abuse substances such as cigarettes, crack/cocaine and alcohol," explained Kay Kinsey, Ph.D., R.N., who will administer the Babies First Grant for La Salle's Nursing Center. "Through the grant we will be able to offer direct, in home services, as well as coordinate with existing activities of the Nursing Center.

"We will get a prenatal substance abuse counselor and a community outreach worker who will work with organizations to encourage women to go for health care and keep their babies in health care."

Since its inception in 1991 that has been the basic focus of the La Salle's Neighborhood Nursing Center, to provide health care for pregnant women and children. In the three years of its existence it has grown to include adults, families and anyone in need of health care.

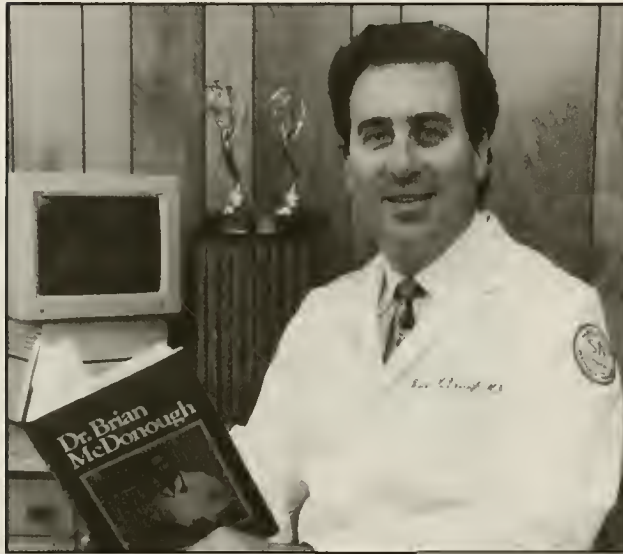
The Center and all those connected with it have dedicated themselves to serving the community whether at one of its sites, on the streets or in a client's home. Until the time comes when the need for their services is eliminated they will continue to do what they do best, meet the health needs of the community in whatever way necessary.

Rosalie Lombardo is the associate director of the university's News Bureau.

FAMILY PRACTICE WITH A PERSONALITY

**As a Physician and Journalist, Brian McDonough
Has the Best Bedside Manner in Broadcasting**

By Frank Bilovsky, '62



Dr. Brian McDonough displays his two regional Emmys and new book in his office at St. Francis Hospital, where is practicing physician and associate director of the Family Practice Residency Program.

Brian McDonough, television personality, politely excused himself. It was after 9 P.M. on an autumn Friday night in an office at Philadelphia's WTXF-TV and someone in the newsroom needed him. He said he'd be back in a minute. And he was—laughing about it.

"They couldn't read something I had written," he said. Presumably they had to call him because there didn't happen to be a pharmacist on the newsroom floor at the time. After all, Brian McDonough, television personality, is also Brian McDonough, M.D. And everybody knows doctors can't write.

But hold on! This one can. He's also Brian McDonough, book author.

Not only that, he's Brian McDonough, medical school administrator. And Brian McDonough, radio talk show host. And Brian McDonough, radio medical reporter. And Brian McDonough, family practitioner. And Brian McDonough, family man.

Sharkey the Seal should have as many

balls in the air as this 36-year-old member of the Class of 1980. His schedule reads like something the government told Henry Ford he had to stop doing about eight decades ago. Monday is easy. McDonough sees patients for ten hours at his family practice at St. Francis Hospital in Wilmington, Del.

You can get your dry cleaning done before he finishes his Tuesday. Back at the hospital at 7 A.M., out of there at noon and on his way to WTXF, an hour's drive away. He's at the station by 2:30 P.M. to prepare his segment for The Ten O'Clock News, where he is the medical reporter. He doesn't leave until 11, getting home to Chadds Ford by midnight.

"Wednesday is my Temple day," he says. That's because in October he took a position as assistant vice chairman of family practice at the Temple University School of Medicine, his alma mater. He's at Temple from 7 in the morning until 2 in the afternoon, then hustles over to the TV station and stays until 11.

Thursday? Piece of fat free, cholesterol free cake —7 A.M. to 5 P.M. at St. Francis.

Friday is a repeat of Tuesday. And then there are some book signings to attend, medical reports to tape for Philadelphia's KYW Newsradio and Group W radio and programs to tape for his Health Talk America show for Temple's radio station, WRTI. "I'm on call only one of every four weekends, so I have three of four weekends free," he says, sounding almost apologetic.

"They are long days, but the Monday and Thursday nights that are free makes you more directed at family - doing things and having fun. My schedule is comparable to a doctor's schedule."

Not many people are comparable to Dr. Brian McDonough. Not many students take a dual major in such seemingly unrelated disciplines as biology and English. For residents of the Delaware Valley, he's nearly omnipresent. If you're not catching him on your family room television at night, you're listening

to him on your car radio in the daytime. He's in the Poconos, at the Jersey shore. And don't get the idea that you're going to escape him at 33,000 feet because he's the feature host for USAir's in-flight programming.

Not that anyone wants to escape from Brian McDonough. He's your next door neighbor, leaning on the back fence on a lazy Saturday morning. Except he never borrows the lawn mower and forgets to return it.

He has been described by broadcasting executives as having "the best bedside manner in broadcasting" and as being "a doctor who understands journalism ... no slick TV personality (but) your friendly family doctor."

He also is the proud possessor of bookend regional Emmy awards for separate TV series he did on cancer in 1991 and 1994. In 1991, he also won the prestigious Jules Bergman Award for "Medical National Physician of the Year" from the National Association of Physician Broadcasters.

And despite his hectic schedule, he makes sure that 3-year old Ashleen and 14-month-old Brian know they have a daddy. And that Diane McDonough knows she has a husband. And that others know they have a friend.

"This is a person who, if gratitude is the memory of the heart, then he is a person who is full of gratitude," says Dr. John J. Seydow, the La Salle professor who taught McDonough two English courses in his undergraduate days.

"Since I have known Brian, he has been saying thank you to people," Seydow went on. "As busy as he is, he would call me on the phone every three months, just to chat. He is somebody who really works to keep these relationships alive."

In the forward of his book *Talking Health With Dr. Brian McDonough*,

which sells for \$27.95 and was published by Temple University Press this autumn, McDonough thanks four people who had huge influences on his decision to pursue careers in medicine and journalism/communications. One was Seydow.

"He was the first one to say you can be both a broadcaster and a doctor," McDonough remembered.

Seydow said it after teaching sophomore McDonough a class in *American Dreams*, *American Nightmares*. And after observing McDonough's creativity in blue.

"I have always maintained that if a course is well-taught, good students will be able to anticipate what is going to be in the examination," Seydow said. "It is incumbent upon them to do some preparation - not memorization, but pulling some things together, sort of anticipating questions.

"I gave a test in which there was a question about Benjamin Franklin. I open up this blue book - I read them all blind - and there is a penny Scotch-taped to the first page. Written in big script is, 'A penny saved is a penny earned.' He was right on top of a question that I asked about Benjamin Franklin and the American Dream, tying it in with some of the earlier literature that we had done in the course.

"It wasn't just clever. He had studied for that test in a special way, so that he knew what was coming. And then he came in with a kind of creative response that set the whole thing up." Right there, Jack Seydow knew that Brian McDonough was something special.

"A lot of us tend to think that people who are real disciplined, real rigorous, are the sort of people who are working with one side of the brain," Seydow said. "Then we have the group who are

real creative, real imaginative. That's the other side of the brain. But Brian always used the two of them together.

"He would rather have everybody saying that he is Mr. Personality and that he's a real quick learn and then he moves on to other things - the kind of electric person who is touching A, B, C, D,, and E. But behind the scenes there is somebody who put in lots and lots of hours of work."

McDonough pleads guilty, but quickly reminds that the hard work was limited to the science side of the brain.

"I could do English better," he says. "I could read the book and get a 98 in the course. So I would read the English book for relaxation, then study seven hours of chemistry. To get the A in organic chemistry might have taken 30 times the amount of time. The English just came naturally. I was always able to write, but the science came hard."

Somewhere in between was the tennis. McDonough was the captain of the

La Salle tennis team in 1980. He wanted to go to England as a Rhodes Scholar to study the effects of the British Romantics on the writings of Nathaniel Hawthorne. He missed the final cut and went to medical school instead. And continued wondering why for a long time.

He had no thoughts of becoming a doctor when he was attending Archbishop Carroll High School in Radnor, Pa. But when he won a scholarship to La Salle, he found out the award was \$2,500 for a science major and \$100 less for a liberal arts major. He opted for the bigger payoff while still leaning toward English.

"Then as now, La Salle was a major pre-med school," he said. "Surrounded by all those people who just wanted to become doctors and were fighting for A's in classes and just being competitive, I started trying to do better than

them in tests. When I got out of that first year I had all A's and people in the department were telling me I was going to be able to get into medical school.

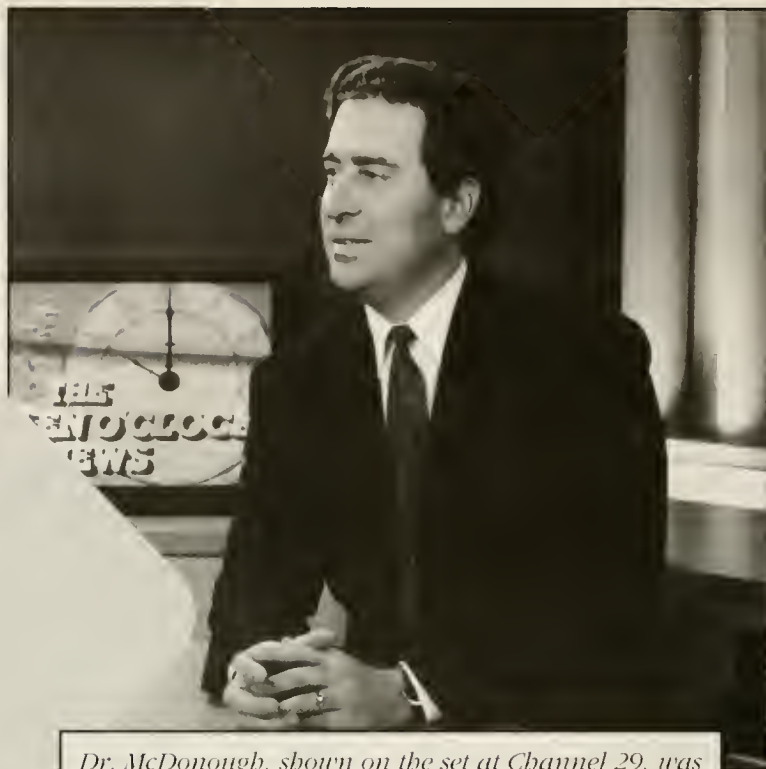
"But really, until I was a sophomore in medical school, I really question why I did it. My junior year I started to see patients and talk with them and then it became a whole lot of fun. That was more the communications side of me coming out. And it's been great fun since then."

In his first years of residency at St. Francis, McDonough put both sides of his brain to good use. He sold his communication skills to WHYY-TV (Channel 12), which had its studios a block away, for two medical broadcasts a week. The price was a bargain for the TV station: nothing. The training was a solid investment for him.

He's still using both sides now. He communicates medical information to tens of thousands at a time. But then he goes back to St. Francis and imparts his knowledge and expertise one-on-one.

Which is more rewarding, passing on potential life-saving information to millions on his national radio snippets or saving one patient?

"I would have to say saving one person," McDonough said. "Really, either one can be replaced. Someone else can save a person as well as I can, and someone else can inform a million people if they are a public spokesperson. But I know there are times when I do something on a one-on-one level that other doctors may not have been able to do. The experiences of all your life make you make a diagnosis, but I think on television a lot of people can do what I do. There are a lot better communicators out there. And you are



Dr. McDonough, shown on the set at Channel 29, was also the national medical analyst for NBC radio during the 1992 Olympics.

more expendable on television or radio." He admits that a decade from now, television may be expendable for him.

"I'll definitely be practicing," he says, looking 10 years ahead. "I'll definitely be doing radio. But I think television is going to go through a metamorphosis. If it stays the way it is, with responsible journalists and good reporting, I think I could still be doing it. If it turns more tabloid, which I think it is, the role of a doctor will be minimized because your credibility is going to be challenged.

"Right now I'm really lucky. The station I work for is committed to doing things accurately. They are committed to doing it right and always thinking of the long-term effects."

He sees his future challenge as one of adjustments.

"You fight really hard to get to the point where people offer you things, which is what the last 10 years were," he says. "I have a feeling the next 10 years are going to be picking and choosing what's appropriate for me and I think keeping my family foremost in my mind is going to be the big issue.

"I think big things potentially that are going to come down the road, major career decisions. And I'm going to have to constantly think of my family and how it would interact on them first.

"The 30-year-old man jumps at any opportunity. A 40-year-old man? I'm going to have to ask myself where does it fit in and what do I want to do with it. It'll be a great position to be in because it's nice to have the capability to make choices."

While McDonough isn't sure what he will be, his old professor knows exactly what he won't be.

"He is absolutely incapable of being a snob," John Seydow says. "There is not a pretentious bone in his body."

Nor a dominant side in his brain.

Mr. Bilovsky is a business writer and columnist for the *Rochester Democrat and Chronicle* and *Times-Union* and co-author of the *New Phillies Encyclopedia*, which is still one of the hottest-selling books in the Philadelphia area despite the fact that baseball hasn't been selling for a while.

La Salle Establishes Unique Center for Community Learning



Rosemary Barbera (right) meets with student volunteer leaders at the Campus Ministry.

La Salle University has established a Center for Community Learning to coordinate its multi-faceted community service endeavors and encourage all of its students to participate in such activities, it was announced by Brother Joseph F. Burke, F.S.C., Ph.D., the university's president.

La Salle's center is believed to be the first of its kind sponsored by a Philadelphia area college or university that will aggressively integrate community service across all disciplines in the academic curriculum and co-curricular programs.

Although volunteer service will not be required of all students, said Brother Burke, "we would like to essentially guarantee to ourselves that every member of the 1996-97 freshman class will have been exposed to some kind of a community service experience in or out of the classroom by the time they graduate. The faculty will be strongly encouraged to include this component in their courses."

Some 700 of La Salle's 2,800 full-time students devoted an estimated 1,500 hours of volunteer service last year as did a significant number of faculty, staff, and graduate students.

The center's initial funding was provided by an \$80,500 "Learn and Serve America" grant announced by the Clinton Administration last June. La Salle was one of only 65 colleges and universities selected from among 425 applicants nationally for the award which is designed to give students the opportunity to apply academic training and real world experiences to community problem-solving.

"Other campuses have 'passive' volunteer offices where students can learn about various projects," explained Brother Burke. "But we're thinking of a much more 'pro-active,' infiltrating role for this center. We want to make sure that all students and faculty are immediately aware of all community services options available to them."

Rosemary Barbera, who has coordinated most of

(continued on page 18)

(CENTER—continued)

the student community outreach through La Salle's Campus Ministry since 1991, was appointed director of the center.

Initially, Barbera said, the focus will be at three neighborhood locations—tutoring and mentoring at Francis Pastorius School, conducting a needs assessment at Inn Dwelling Transitional Housing which is part of St. Vincent's Roman Catholic Church in Germantown, and at La Salle's Neighborhood Nursing Center where non-nursing students are also assisting in various services offered to community residents.

La Salle has an "impressive track record of service to the community," according to Barbera. Volunteer activities sponsored by various student organizations include tutoring and organizing after-school activities for young children, teaching mathematics, English, or literacy to prisoners, working at AIDS hospices, conducting swimming therapy at Widener Memorial School, and feeding the homeless.

A number of La Salle professors have included community service components into their academic disciplines. The university's nursing students conduct immunization clinics; accounting students offer free income tax counseling, and criminal justice majors serve internships with such agencies as the Bureau of Alcohol, Tax, and Firearms, Philadelphia Medical Examiner, and District Attorney's offices, among others. Barbera teaches a course in the Religion Department entitled "Justice and Community Service."

Last year, 43 La Salle students made the traditional annual spring break trip to the impoverished Appalachia area of West Virginia to help rehabilitate houses. Another 12 undergraduates are raising funds to visit Chile to weatherize homes and distribute eye glasses during Christmas vacation. La Salle also offers five grants every year to incoming freshmen who have demonstrated a commitment to community service.

According to Barbera, community service is a crucial element in the educational experience of students.

"Students are constantly coming up to me and saying, 'I understand what I'm learning so much better. I understand psychology, sociology, economics because of working with homeless people. I understand dynamics of interpersonal relationships and tutoring children who I would never have tutored before.'"

"It's all part of their education. It just doesn't take place within the confines of the classroom."

First Bucs Scholarship Recipient Selected



Kristen Lease (center), a resident of Roebling, N.J., stands with Florence Mayor George Sampson and Mrs. Elsie Bucs after being named recipient of the first George J. Bucs Scholarship at La Salle. Lease is a freshman at the university, majoring in education and preparing herself to teach the mentally and physically handicapped.

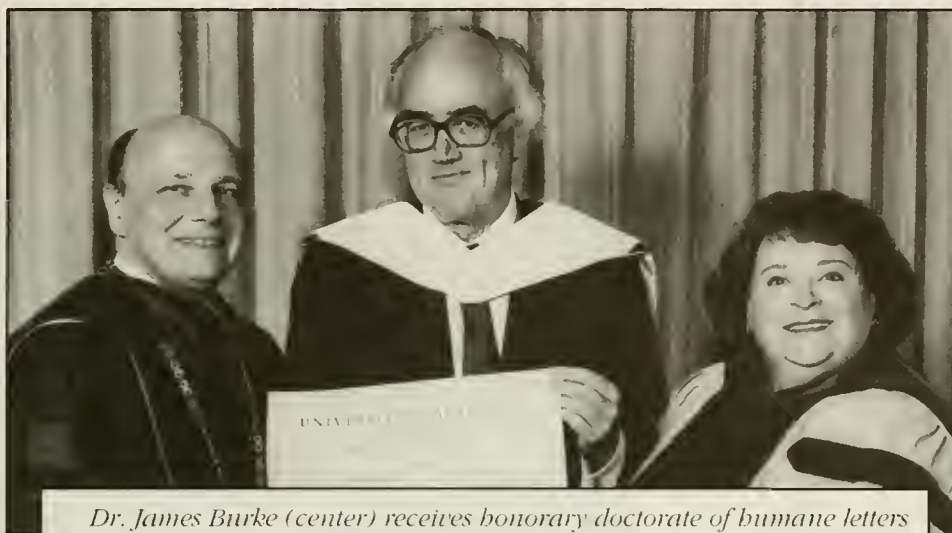
The scholarship is earmarked for a La Salle University student living in Florence Township to serve as a living memorial to the late George Bucs, a resident of Roebling for more than 80 years who was instrumental in the growth and development of the community.

Mrs. Bucs is the widow of George J. Bucs. The scholarship was established by Roger G. Bucs, M.D., '64, and Thomas R. Burke, '60, the son and son-in-law, respectively, of George and Elsie Bucs.

Senator Paul Simon to Keynote La Salle Conference on Violence

Senator Paul Simon (D-Ill.) will be the keynote speaker at a major all-day conference on violence which will be sponsored by La Salle, on campus, from 9 A.M. to 4 P.M. on April 20. Dr. Laura Otten, director of the university's Criminal Justice Program, is coordinating the conference that will focus on "The Media and Violence," "Religion and Violence," "A Town Meeting on Violence," and "Violence as a Health Epidemic." For further information, please call (215) 951-1118.

Award-Winning TV Documentary Host Honored at Convocation



Dr. James Burke (center) receives honorary doctorate of humane letters from Brother President Joseph F. Burke (left) and Dr. Barbara Millard, who sponsored him for the degree.

La Salle University honored James Burke, Ph.D., an award-winning TV host, author and educator during the 1994 Fall Honors Convocation on campus on October 23.

La Salle's Brother President Joseph F. Burke, F.S.C., Ph.D., presided over the Convocation and presented Burke with an honorary doctor of humane letters degree. Burke was sponsored for his doctorate by Dr. Barbara Millard, dean of La Salle's School of Arts and Sciences, who praised him as "a renaissance man and humanist who assures confidence in our future by connecting us to our past."

During the ceremony Brother Burke also recognized 584 La Salle Dean's List students, including 75 from the School of Continuing Studies, and 89 from the School of Nursing.

In addition, five administrators and faculty members were honored for 25 years of service to the university. They were Arthur J. Bangs, F.S.C., Ph.D., assistant director of the Counseling Center, James Muldoon, F.S.C., Ph.D., associate professor of biology and retired dean of the School of Arts and Sciences, Norbert Belzer, Ph.D., associate professor of biology, Gary K. Clabaugh, Ed.D., professor of education and P. Sreenivasa Rao, Ph.D., associate professor of religion.

Born in Northern Ireland and educated at Jesus College, Oxford, Burke taught at the universities of Bologna and Urbino, Italy before moving to London and beginning work for BBC Television. He co-hosted a popular weekly science magazine program, served as chief reporter on U.S. and Russian spaceflight programs and later hosted his own prime-time weekly science show.

He is perhaps best known in the United States for his two highly acclaimed, prize winning, 10 part series, *Connections* and *The Day the Universe Changed*, which aired on PBS.

Connections, which explored the evolution of technology and social change, achieved the largest audience ever for a documentary series in the United States. It has been broadcast in more than 50 countries and is on the curriculum of some 350 colleges and universities in the country. A companion book has been a best seller in hardback and paperback on both sides of the Atlantic.

In *The Day the Universe Changed*, Burke examined selected discoveries and innovations that have an irrevocable effect on society. This series achieved the highest audience on PBS for the season it aired. A new series, *Connections 2*, on the interactive nature of knowledge, is now

(continued on page 20)

La Salle Participates in NCAA Certification Program



Explorers in action at the Penn Relays: La Salle fields varsity teams in 11 men's and 11 women's sports and had the nation's fifth highest graduation rate among Division I schools with a 94% graduation rate, according to the latest NCAA figures.

(BURKE—continued)

appearing on the Discovery-Learning Channel. Burke is also writing a book on the effect of technology on social evolution, *Axemakers of the Twenty-first Century*.

"Variously described as witty, wise, enthusiastic, creative, and brilliant, James Burke is a living embodiment of the Emersonian concept of Man Thinking," said Dr. Millard while presenting Burke for his honorary degree. "James Burke holds to the essential conviction that the raw material of education is knowledge because he has brought all of his amazing talents to bear on the task of communicating such knowledge of the interconnectedness of human endeavor not only to students in colleges in 50 countries, but also to millions of people worldwide. He has done this with the energy of true commitment and the zeal of the gifted educator."

La Salle has begun a year-long, campus-wide effort to study its athletics program as part of the NCAA Division I athletics certification program, it was announced by the university's Brother President Joseph F. Burke, F.S.C., Ph.D. Specific areas to be covered by the study include academic and financial integrity, rules compliance, and a commitment to equity.

Academic accreditation is common in colleges and universities. This program is the first to focus solely on certification of athletics programs. Following a pilot project, the NCAA Division I membership overwhelmingly supported the program and its standards at the 1993 annual Convention.

Brother Edward J. Sheehy, F.S.C., Ph.D., vice president of the La Salle University Corporation and an associate professor of history, has been named chairman of the self-study steering committee. Some 66 members of the university's faculty, staff, alumni, and student body, as well as personnel from its Athletics Department, will serve on various subcommittees.

A member of the NCAA compliance services staff visited campus on Oct. 4 for a one-day orientation meeting with the university's self-study committee members.

Brother Sheehy explained that the certification program's purpose is to ensure continuing integrity in an institution's athletics operations.

"It will open up athletics the rest of the university community and to the public," he added. "Institutions will benefit by increasing awareness and knowledge of the athletics program campus-wide, confirming its strengths and developing plans to improve in areas of concern."

Within each area to be studied by the committee, the program has set standards, called operating principles, which were adopted by the Association to place a "measuring stick" upon which all Division I members will be evaluated. The university also will examine how the activities of the athletics program relate to the mission and purpose of the institution.

Once La Salle has concluded its study, an external team of reviewers will conduct a three-to-four-day evaluation visit on cam-

pus. Those reviewers will be peers from other colleges, conference offices and universities. That team will report to the NCAA Committee on Athletics Certification, another independent group. The committee will then determine the university's certification status and announce the decision publicly. For institutions that fail to conduct a comprehensive self-study or to correct problems, tough sanctions can be imposed.

The three options of certification status are: certified, certified with conditions and not certified. Universities/Colleges will have an opportunity to correct deficient areas. Universities/Colleges that do not take corrective actions may be ruled ineligible for NCAA championships.

The NCAA is a membership organization of colleges and universities that participate in intercollegiate athletics. The primary purpose of the Association is to maintain intercollegiate athletics as an integral part of the educational program and the athlete as an integral part of the student body. Activities of the NCAA membership include formulating rules of play for NCAA sports, conducting national championships, adopting and enforcing standards of eligibility, and studying all phases of intercollegiate athletics.

In addition to Brothers Burke and Sheehy and subcommittee chairs, the Steering Committee is comprised of Alice Hoersch, executive assistant to the president; Raymond Heath, vice president for student affairs; Annette O'Connor, assistant professor of biology and faculty athletic representative; Maria Cusick, president of the Alumni Association, and Mike Melchionni, a student-athlete.

Robert Mullen, director of recreation and intercollegiate athletics, is serving on the Steering Committee and Governance Subcommittee. Thomas Meier, associate athletic director, is on the Steering Commit-

tee and Fiscal Subcommittee, and Kathleen McNally, assistant athletic director, is on the Steering Committee and Equity Subcommittee.

Frederick Van Fleteren, associate professor of philosophy, is serving as chairperson of the Governance Subcommittee. Other members include: Marianne S. Gauss, assistant professor of management; David B. Jones, assistant professor of marketing; John K. Lyons, director of aquatics/head coach-swimming; Laura McKenna, director of student health services; Brother Gerard Molyneaux, professor of communication; John J. Rooney, professor of psychology; Kathleen E. Schrader, director of student life; John J. Sweeder, assistant professor of education; Kristen Stack, a student, and Richmond Mellendick, a student-athlete.

Carole Freeman, assistant professor of education, is chairing the Academic Subcommittee. Other members include: Brother Arthur J. Bangs, associate professor of education and assistant director of counseling center; Henry A. Bart, associate professor of geology and physics; David J. Falcone, associate professor of psychology; Joseph E. Gillespie, director of academic support services for student athletes; Thomas Lochner, assistant coach for women's basketball; Susan E. Mudrick, assistant dean, School of Business Administration; Robert D. Shurina, assistant professor of biology; Charles Torpey, coordinator of outdoor facilities; head coach of track/cross country; Mary Jeanne Welsh, assistant professor of accounting; Raymond Necci, a student, and Allyson Blue, a student-athlete.

Joseph Y. Ugras, assistant professor of accounting, is chair of the Fiscal Subcommittee. Other members include: Evelyn B. Cogan, assistant professor of business law; William J. Gerzabek, trainer, Athletics Depart-

ment; Paul V. McNabb, the university's comptroller; Joseph A. Mihalich, assistant coach, men's basketball; Michael Smith, instructor, communication; Michael A. Sweeder, director, audio-visual services; Katherine M. TePas, assistant professor of religion; John D. Zook, C.P.A., assistant professor, accounting; Thomas Leonard, a student, and Cesidio Colasante, a student-athlete.

Kathleen S. McNichol, assistant professor of finance, is serving as chair of the Equity Subcommittee. Other members include: Charles A. Desnoyers, assistant professor of history; Charles F. Echelmeier, F.S.C., director, Campus Ministry; Theopolis Fair, associate professor of history; Jennifer McGowan, graduate assistant coach, women's basketball;

Linda Merians, associate professor of English; Brother Tri Van Nguyen, associate professor of sociology; Margaret D. Watson, assistant professor of psychology; John Lloyd, student, and Amy Antonelli, student-athlete.

John J. French, '53, former president of the Alumni Association and a member of the varsity basketball team during his college days, is serving on the Governance and Equity Subcommittees.

During the self-study process, copies of the drafts and reports of the Steering Committee and various subcommittees will be available on reserve in the Connelly Library. All alumni and other members of the La Salle community are invited to review and comment on the material, either verbally or in writing, to Brother Sheehy (Box 201, La Salle University, Philadelphia, PA 19141) or other members of the Steering Committee. Dolores Lehr, of the English Department, will edit the final report before it is submitted to the NCAA.

La Salle Hosts "Wister" Reunion and Names Fine Arts Studio in Honor of Historic Family



Laura Haines Belman accepts a limited edition James Lang print commemorating the re-naming of the Fine Arts Studio from Brother President Joseph F. Burke as Dr. James Butler, a professor of English at the university, and Malcolm Wister (right), a descendent of the Wisters, watch. Butler and Malcolm Wister were co-chairs of the event.

La Salle renamed its Fine Arts Studio in honor of Mary and Frances Wister and Brother President Joseph F. Burke, F.S.C., Ph.D., hosted a reunion dinner for some 40 members and descendants of the Wister family on October 1, at the Peale House on the Belfield Estate portion of the campus.

A new sign was unveiled at La Salle's Fine Arts Studio on Clarkson st. by Laura Haines Belman, of Washington, D.C., a great grand-daughter of the first Wisters to live on the Belfield Estate in 1826. Mrs. Belman's father, William Wister Haines, was the author of *Command Decision*, the play, novel, and later a film starring Clark Gable, as well as the film, *On Wings of Eagles*, starring John Wayne. Much of the land comprising La Salle's 84 acre campus at the edge of Germantown was once owned by the descendants of John Wister, a wine merchant who emigrated to America from Germany in 1727.

Mary and Frances Anne Wister were both born at the building now housing La Salle's Fine Art Studio which was built in 1868 by William Rotch Wister, who later became known as "the father of American cricket."

Mary married her cousin, Owen Wister, the author of *The Virginian*, which is believed to have been read by more Americans in the first half of the 20th century than any other work of fiction. Mary and Owen first met in the building now housing La Salle's Fine Arts Studio.

Frances Anne distinguished herself as one of the founders of the Philadelphia Orchestra and a member of its Board of Directors for a half century.

MBA Student Wins National Black MBA Scholarship & Hopes to Open Non-Profit School



Cindy Jones, a La Salle University graduate student, has received a prestigious National Black MBA Association Scholarship and hopes to open a non-profit, private secondary school in a lower socioeconomic area of North Philadelphia. Jones, who is pursuing a master's degree in business administration as a management major, is one of only 25 students nationally to win this \$3,000 scholarship. She is also the first La Salle student to be so honored in the 18 year history of the university's MBA program.

Jones, who expects to complete her MBA degree in 1995, plans to open a new, not-for-profit, alternative, private secondary school for approximately 100 ninth grade students in North Philadelphia called the "Hope Institute," which she "hopes to change the world one heart and mind at a time."

"The idea has always been in the back of my head to do something along this line," explained Jones, adding that the idea "really hatched" when she enrolled at La Salle. In fact, she added some marketing courses to her graduate studies to better prepare to promote an educational dream that she hopes to realize by the fall of 1996 at a location still to be selected.

Jones is optimistic that the Hope Institute will empower students from North Philadelphia to become important leaders in the 21st century.

(continued on page 23)

La Salle Honors Community Leaders & Receives Its Own Leadership Award



Marierose Semon, a La Salle University senior, receives 1994 Community Service Award from Brother President Joseph F. Burke (left) and Herman Grady, chairman of the Urban Center's Advisory Board. Semon, who is majoring in elementary special education, is a resident assistant at La Salle and has been very active in the university's Committee for the Homeless, Covenant House, University Peers, Week of Hope, and the Council for Exceptional Children.

For the past 21 years La Salle University has honored area residents for being leaders in the community. On October 14, at the 21st Annual Community Service Awards Dinner in the Union Ballroom, not only did the university honor community leaders, but La Salle was also honored for community leadership.

La Salle's Urban Studies and Community Services Center received a 1994 Exemplary Model of Administrative Leadership Award from the American Association of University Administrators (AAUA), for its work fostering partnerships between the university and surrounding community. Specifically noted was the Urban Center's inter-generational literacy program Second Time Around.

Dr. Mildred Garcia, president of the AAUA, presented the prestigious award to Brother President Joseph Burke, F.S.C., Ph.D. and the Urban Center's Director Mildred Carvalho. Dr. Garcia also served as the dinner's keynote speaker.

Since 1973 La Salle has recognized neighborhood leaders for their commitment to improving the communities in which they live. Particularly sought are persons who have given unselfishly of themselves to make their neighborhood and city a more just and safe place to live.

This year's recipients included: Dr. William King, Aaron Libson, Edward Campbell, La Salle senior Marierose Semon, Raynard Hughes, Cleo Prince,

James Berry, Harriet Carter-Knight, Angel Medina, Rev. Encarnacion and Bonnie Rosado, and Jane Marazzo.

The Community Service Awards Dinner is sponsored by La Salle's Urban Studies and Community Services Center. All proceeds benefit the Urban Center's Adult Learning Project, which reaches over 250 adults annually.

Founded in 1967, the overall purpose of La Salle's Urban Studies Center is to assist in the physical, social, cultural and economic improvement of nearby neighborhoods. The Center also aims to improve interracial understanding and cooperation between La Salle and its neighbors.

(JONES — continued)

"We plan to teach students to use their minds well by creating a comfortable environment where they can learn, by offering personalized attention, and by involving parents and guardians," she explained.

"Basically, we're in the beginning stages--just trying to figure out exactly what the students in North Philadelphia need, and how we can best meet their needs," added Jones, who grew up in that area before moving to North Carolina where she attended high school.

"I lived there for about three years and all I saw around me was negative," Jones recalled. "People getting preg-

nant, no education, no common sense - it just didn't make sense to me. From then up until now, I've always had a desire to give something back to that area, to try to help people see that there is life beyond North Philadelphia and the way they exist there." Jones earned her bachelor's degree from the University of North Carolina in Charlotte, where she later taught at a junior high school, and her master's degree in mathematics education from the University of Georgia. She taught high school math near Atlanta for a year and a half and then returned to Philadelphia in 1993 to work as a secretary for friends who owned a waste removal company.

Three New Members Elected to University's Board of Trustees

Three new members have been elected to La Salle University's Board of Trustees, it was announced by Brother President Joseph F. Burke, F.S.C., Ph.D.

They are Michael J. Bergin, '93, administrator for facilities at the Vincent T. Lombardi Cancer Research Center, a part of Georgetown University Children's Medical Center, in Washington, D.C.; Brother Timothy J. Froehlich, F.S.C., '90 M.A., director of finance of the Christian Brothers' Baltimore Province, and Brother Benedict Oliver, F.S.C., '60 B.A., '61 M.A., provincial visitor of the Christian Brothers' Baltimore province, who rejoins the Board after having previously served as a trustee from 1989 to 1991.

Bergin was elected to serve the five-year "Young Trustee's" term. He was a Cum Laude organizational management major at La Salle, where he played varsity basketball and was nominated for a Rhodes Scholarship. A member of the university's Honors Program, he was named to the Midwestern Collegiate Conference Academic Honor Roll and the Alpha Epsilon Alumni Honor Society. He also was selected as the outstanding graduate of the Management Department.

Before joining Georgetown University's Children's Medical Center staff, Bergin served as field representative for the Montgomery County (Md.) Council of Supporting Service Employees, Service Employees International Union Local 500. Previously he was a human resources associate for Service

Employees International Union, AFL-CIO, CLC.

Brother Froehlich is a 1978 business administration graduate of Duquesne University where he majored in management and minored in sociology. In addition to teaching religion and accounting in a number of schools of the Baltimore Province of the Christian Brothers, he also has served as a member of the Finance Committee and District Council.

From 1991 to last June he worked as an account representative for Christian Brothers Investment Services, Inc., where he obtained his license as a registered investment advisor with NASD.

As provincial of the Baltimore district of the Christian Brothers, Brother Oliver is the major superior of the province's 234 Christian Brothers and the principal liaison with the Institute's central administration in Rome. A native Philadelphian, he has been a Christian Brother for 37 years.

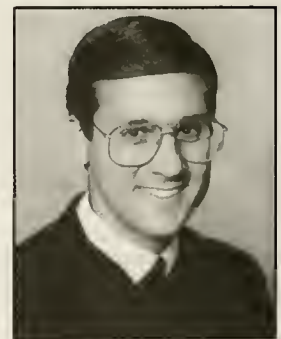
Brother Oliver holds two master's degrees (English and Education) from Duquesne University and has done post-graduate study at Carnegie-Mellon, Fordham, London, Notre Dame and Pittsburgh Universities. He taught and later served as principal at Pittsburgh Central Catholic High School; was principal at Archbishop Carroll High School, in Radnor, Pa., and was director of the Jeremy House, a house of formation for young Brothers in Philadelphia, before being named director of development at Pittsburgh Central Catholic in 1991.



Benedict Oliver, F.S.C.



Michael J. Bergin



Timothy J. Froehlich, F.S.C.

SCHOOL OF BUSINESS ADMINISTRATION

'41

George W. Lochetto was recently inducted into the Hall of Fame of Wissahickon High School, in Ambler, Pa., for his achievements in athletics. He has also taught and coached at Hatboro-Horsham High School.

'61

John C. Hall was promoted from a teaching position to assistant director of education at De La Salle-In-Towne, in Philadelphia. **John J. O'Driscoll** was designated as a Certified Land Title Professional and treasurer of the Pennsylvania Land Title Association. He is vice president of agency administration for the Philadelphia metropolitan division of Commonwealth Land Title Insurance Company. The home of **Kenneth J. Roberts** and his wife, Mary, is located 750 feet from the recorded epicenter of last January's earthquake in Northridge, California.

'62

Stephen Beckson is borough manager for the Borough of Collingdale, Pa.

'64

Donald McAvoy was elected for a second term to the Board of Directors of the Malvern (Pa.) Laymen's Retreat League.

'66

Thomas J. Murray has left the International Trade Administration of the U.S. Department of Commerce and been appointed regional manager of the Northeastern United States for the National U.S.-Arab Chamber of Commerce, in New York City.

'67

Robert A. Martone was named business information officer - corporate, for Shell Oil Company, in Houston, Texas. **Michael J. McGee** is serving as the Montgomery County (Pa.) representative to the Bucks County Economic Adjustment Committee and the Reuse Subcommittee for the closure of the Naval Air Warfare Center, in Warminster, Pa. **Captain Walter M. Migrala** has retired from the Navy after 27 years and is currently the naval science instructor at the Marine Academy of Science and Technology, at Sandy Hook, N.J.

'72

Caesar J. Primus was appointed an account executive, investments, at Dean Witter Reynolds in its Cherry Hill (N.J.) office. **Glenn C. Russell** recently published a book of prose poems entitled *How Groundhogs Play Croquet*.



'74

George J. Walmsley, III, CPA, has been appointed president and chief executive officer for the North Philadelphia Health System which includes St. Joseph's Hospital and Girard Medical Center.

'76

John M. (Jack) Finlayson has joined the Cellular Infrastructure Group (CIG) as vice president and general manager of the Pan American Market Division, based in Arlington Heights, Ill.



J. Mark McLoone, associate administrator of the Alfred I. duPont Institute, in Wilmington, Del., was advanced to "Fellow" status in the American College of Healthcare Executives. He is among 2,500 healthcare executives in the nation who have earned this status, the college's highest level of professional achievement.

'77

John E. Pooler has been named chief administrative officer at Pepper, Hamilton & Scheetz, in Philadelphia.

'79

Rick Mauro was appointed vice president and unit manager of First Fidelity Bank's Private Banking Division, in Philadelphia.

'81

Peter J. Sahd was promoted to senior vice president/ manager of operations for Fulton Bank, in East Petersburg, Pa. **BIRTH:** to **Debra Delaney Cardell** and her husband, James, their third daughter, Kathleen Marie.



'82

Dr. Karen A. Garman is an assistant professor in the Department of Medical Education at the University of Southern California's School of Medicine, where she recently received her Ed.D.



Jeffrey O'Donnell has been appointed president and chief executive officer of Kensey Nash Corporation, a medical device company based in Exton, Pa. **Carol Bailey Zellers** is a new affiliate with Re/Max Services, Inc., as a realtor in its Blue Bell (Pa.) office. She was recently named one of the top-producing agents in Montgomery County.

'83

Mark S. Bader, Esq., formerly of Morgan, Lewis & Bockius, is now senior tax counsel in the corporate tax department of Freddie Mac, in McLean, Va. **Timothy G. Murphy** is vice president, controller, of Dresdner Securities, (U.S.A.) Inc., in New York City. **MARRIAGE:** **Timothy G. Murphy** to Alandra C. Funderburk.

'84

BIRTH: to **Carolyn Leonard Paulosky** and her husband, Mike Paulosky, a daughter, Michele Teresa.

'85

Jessica Lake, CPCU, of The Harleysville Insurance Companies' New Jersey branch office, has earned her Associate in Management (AIM) designation from the Insurance Institute of America. The IIA is a nonprofit, educational organization serving the property and casualty insurance industry.

MARRIAGE: **Denise D'Antonio** to Thomas F. Malecki, Jr.

BIRTH: to **Anthony M. Verde** and his wife, **Barbara Kurtas Verde**, '85, a daughter, Cecelia Terese.

'86

William I. Scargle, Jr., recently was appointed an officer in the Small Business Banking Department of CoreStates New Jersey National Bank, in Pennington, N.J.

'87

Army Spec. James M. West recently completed basic training at Fort Jackson, S.C.

'88

Jeffrey R. Boyle was promoted to manager in the business assurance practice at the firm of Coopers & Lybrand, in Philadelphia. **Ken Bullock** received the Bronze Medal in the Federal Executive Board's 1994 Excellence in Government Awards Program for his work as a contract negotiator for the Naval Regional Contracting Center, in Philadelphia. **Dominic Catrambone** is a sales representative for Homedco Infusion, in King of Prussia, Pa.

'89

David P. Bauer is director of accounting for Home Health Systems, Inc., of Phoenixville, Pa. **Richard J. Clifford** is currently working at Financial Options, Inc. in Mt Laurel, N.J. He has also received the LUTCF professional designation and qualified for the 1994 Million Dollar Roundtable. **Christine M. Kreeley** has been named a clinical manager at St. Lawrence Rehabilitation Center, in Lawrenceville, N.J. **MARRIAGES:** **James T. Durkin, II** to Jennifer L. Hayes; **Richard J. Ellerman** to Nicole Crowe. **BIRTH:** to **David P. Bauer** and his wife, Angela, a daughter, Kathleen Mary.

alumni notes

'92

Matthew Nunnally has been named swimming coach for St. Rose High School, in Belmar, N.J. **Lorraine B. Pappalardo** is a Pennsylvania licensed real estate agent with Summit Real Estate, in Philadelphia. Her full-time position is contract specialist with the General Services Administration, in Philadelphia.

'93

Shawn H. Lange has joined Hempstead & Co., Inc., a corporate financial consulting firm based in Haddonfield, N.J. **Jeffrey Neubauer** is in his second year as a graduate basketball assistant at The Citadel, in Charleston, S.C. **MARRIAGE:** **David John Owsik, Jr.** to Amy Alexis Kosiorek.

'94

Jim Phillips is a graduate basketball assistant at Clarion State (Pa.) University.

SCHOOL OF ARTS AND SCIENCES

'43

James G. Bridgeman is conducting a training class that will serve as volunteers on "Ala-Call," the New Jersey State Hotline for alcohol problems.



'50

James P. Tuppey was appointed assistant head coach for men's and women's cross country and track & field at Villanova University. **John Bresnan** has written *From Dominoes to Dynamos: The Transformation of Southeast Asia*, published by the Council on Foreign Relations.

'52

John A. Schorr has retired as a salesman after 23 years from Stanley-Bostich, in East Greenwich, R.I.

'53

Thomas J. Ward, Ph.D., has been named acting dean of

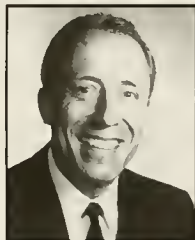
Temple University's College of Engineering.

'57

Jack McDevitt recently signed a two-book contract with Harper-Collins. An award-winning science fiction writer, his work has appeared in numerous magazines and anthologies and his third novel, *The Engines of God*, was recently published by Ace/Berkley.

'58

William J. Weber retired after 33 years as a national account manager for Carolina Freight Carrier Corporation's Philadelphia office. **Weber** is now regional sales manager for Volpe Express, in Norristown, Pa.



'62

Retired U.S. Navy Captain **George P. Vercessi**, who now writes full-time and lives in Alexandria, Va., has signed a contract with MGM Studios to produce a TV film, *The Silver Strand*, on location in Australia.

'63

Kyran W. Connelly is vice president of Stages of Design, a television production company located in Conshohocken, Pa. Over the past 9 years he has won 6 Mid Atlantic Regional Emmy Awards as a producer, writer, or director. He was nominated for a National Emmy Award in 1992. **Connelly** is also a staff writer for *Laserviews* magazine, the nation's leading publication devoted to video laser discs. **John P.**

McMenamin was chosen by the 1994 edition of *Who's Who Among American Teachers*. **McMenamin**, who has taught for 30 years, teaches social studies and government at West Springfield (Va.) High School, where his class was recently chosen for a broadcast over Radio Free Europe as a typical American class.



Winners of the annual Alumni Association "Fun Run" celebrate at the finish line in McCarthy Stadium on Oct. 8. They are (from left): Kirstin Shrom, '96, the women's winner; Frank Goldcamp, '71, the men's champ, and Richard Green, '70, the "over 40" titlist. Some 40 contestants participated.

'66

Joseph B. Berger, Jr., assumed the position of general manager of the National U.S.-Arab Chamber of Commerce at their headquarters in Washington, D.C.

'67

John Fallon was honored for ten years of service as an associate professor with Thomas Jefferson University in its School of Allied Health, in Philadelphia. **Fallon** is teaching computer science courses at Jefferson.

BIRTHS: to **Joseph A. Nickels, III**, and his wife, Janet, twin sons, Kevin and Michael.

'69

John Clay was recently promoted to senior translator/editor at Rhone-Poulenc-Rorer, Inc. in Collegville, Pa. He recently received his American Translators Association accreditation for French-to-English translation, in addition to his Russian-to-English accreditation certificate. **Thomas J. McElvogue** has joined Medical Management Innovators, Ltd., as vice president for managed care. MMI is a Blue Bell (Pa.)-based management company specializing in care for the catastrophically ill patient. **Paul J. Nicoletti, Esq.**, was promoted to Lieutenant Colonel in the U.S. Army.

'70

Joseph L. Spaar, M.D., was elected chief of the division of gastroenterology at Shore Memorial Hospital, in Somers Point, N.J.



'71

Robert J. Christian has been named a senior vice president of PNC Investment Management and Research, the principal money management unit of PNC Bank Corp., in Philadelphia. **Kenneth S. Domzalski** has been elected to a one-year term on the Board of Trustees of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. **Dennis M. Powell** is president of Massey Powell Enterprises, Inc., a organizational development and outreach consultant firm in Plymouth Meeting, Pa. He is also president of Massey Powell DuBrow & Associates, Inc., a direct communications, printing service company in

Jim McDonald to Retire After 34 Years as Alumni Director



Jim McDonald (center), who will be retiring as the university's director of alumni in August, chats with George J. Keane, '66 (left), and Peter C. McCormick, '67, at a recent meeting of the New York City Alumni Club at the Swiss Bank Tower.

James J. (Jim) McDonald, '58, who has served as La Salle's alumni director since 1961, announced recently that he will retire next August. A search committee is being formed by the university to select a successor to coordinate the activities of the Alumni Association.

Under McDonald's guidance, La Salle's Alumni Association has grown from a relatively small group of fewer than 5,000 men who primarily resided in the Philadelphia area to a nationwide network of 37,000 men and women living in every state and participating in about a dozen chapters and clubs. The Alumni Office, located in Benilde Hall, a one-person operation when Jim joined the staff, is now administered by three professionals.

Before coming to La Salle in August, 1961, McDonald worked as an intelligence research analyst for the National Security Agency at Fort Meade, Md., from 1958 to 1960, and then taught history and political science for a year at Bishop McDevitt High School, in Wyncote, Pa.

McDonald, a native of Philadelphia, a graduate of Roman Catholic High School, and a U.S. Army veteran, majored in political science at La Salle where he won the James Finegan Award for outstanding student leadership and fostering Christian ideals and was a member of Alpha Epsilon Honor Society.

A resident of Willow Grove, McDonald served as an Abington Township Commissioner from 1974 to 1985. He is currently a member of the Montgomery County Democratic Executive Committee, the Edge Hill (Pa.) Rotary Club, and the Philadelphia Public Relations Association. He is a former member of the Pennsylvania Democratic State Committee and World Affairs Council of Philadelphia.

Jim and his wife, Bonnie, have four adult children: James J., Jr., Mrs. Leigh Tobin, Barbara, and Theodore, all graduates of La Salle.

Wyncote, Pa. **Robert J. Walsh, Jr.**, spent the past year in Toronto, Canada while on sabbatical from the Central Bucks (Pa.) School District while he participated in a teacher exchange program. He also served as assistant basketball coach at the University of Toronto.

'73

Ira Shaffer has been hired as director of marketing for Seashore Gardens and the Cosmopolitan Club, a pair of Atlantic City-based non-profit facilities providing personal care and residential nursing home care for seniors in Southern New Jersey.

'74

Thomas M. Croke, IV, Esq., was designated as a Certified Land Title Professional (CLTP) by the Pennsylvania Land Title Association (PLTA) at the Association's 73rd Annual Convention recently at Lake George, N.Y. He is vice president and Pennsylvania and Delaware state counsel for Stewart Title Guaranty Company, in Norristown, Pa.

Richard A. Rothwell, Jr., DDS, received his Fellowship in Academy of General Dentistry. **John S. Wargo** was promoted to the rank of Lieutenant Colonel and is assigned to the U.S. Army Reserve Command Headquarters in Atlanta, Georgia.

'75

Harry McCann, Jr., is the director of the Police Training Center in Doylestown, Pa. He devotes his spare time to the Bucks County Hero Scholarship Fund, which pays college expenses for children of police, firefighters, and ambulance personnel killed in the line of duty.

'76

Sidney J. Burgoyne recently taught a master's degree class in "Musical Theatre and Cabaret" at The Benjamin Rome School of Music, at The Catholic University, in Washington, D.C.

'78

Joe Mihalich, in his 14th year as a La Salle men's basketball assistant coach, has been named a District II representative on the assistant coaches committee of the National Association of Basketball Coaches.

'79

Maryclaire McTamney Dzik, a sales associate with Weichert Realtors' Spring House (Pa.) office, received the office's Top Producer Award for the greatest number of sales last April.

'80

Stephen F. Penny, M.D., has joined Central Delaware Neurology in Dover, after recently completing a fellowship in EMG/Neuromuscular Disease at Duke University Medical Center, in Durham, N.C.

MARRIAGES: **Mark R. Goodwin** to Cheryl Jaskulski; **Robert T. O'Sullivan** to Mary Elizabeth Greaney.

BIRTH: to **Brian J. Falzetta** and his wife, Garnett R. Losak, their second child, a son, Joseph Miles.

alumni notes

'81

Michael W. Andrews is executive director of the Coalition of African-American Cultural Organizations in Affiliation with Latino Organizations, a Philadelphia-based consortium. **Andrews** has also been elected to the Board of Trustees of Woodmere Art Museum in Chestnut Hill. **MARRIAGE:** **Deborah Becker** to Nicolae Bostan.

'82

Michael De Angelis, M.D., is a cardiologist at Roxborough (Pa.) Memorial Hospital. He is also a member of Cardiology Consultants of Philadelphia, a group practice headquartered in South Philadelphia.

BIRTH: to **Michael F. Rafferty** and his wife, **Erica Sztukowski Rafferty**, '84, their second daughter, **Miranda Rose**.

'83

Thomas P. Forkin, Esq. received a master's degree in government administration from the University of Pennsylvania. **Steven Naide, M.D.**, an orthopaedic surgeon with an interest in foot and ankle surgery, has joined North Penn Orthopaedic Associates, in Lansdale, Pa. **Rev. Paschal Onunwa, Ph.D.**, pastor of Our Lady of Assumption Parish in Enugu Diocese, Nigeria, with a congregation of 15,000, recently visited the United States and celebrated the Mass of The Holy Spirit at St. Katharine of Siena Church, in Wayne, Pa.

'84

Christa Pasquini Saltzman is manager of corporate quality at Corporate Interiors, Inc. in Valley Forge, Pa. **Diane M. Ungvarsky** and her husband are stationed in Ft. Hood, Texas, where she is a research psychologist with the Army Research Laboratory. **MARRIAGES:** **Angelo Fiordimondo** to **Coleen Marie O'Hara**; **Thomas J. Kuzma** to **Patricia Ann Trujillo**; **Diane M. Ungvarsky** to **Maj. Thomas Brooks Lyles**. **BIRTHS:** to **Erica Sztukowski Rafferty** and her husband, **Michael F. Rafferty**, '82, their second daughter, **Miranda Rose**; to **Christa Pasquini Saltzman** and her husband, **Dan**, their first child, a daughter, **Laura Catherine**; to **Carolyn Dunn Zaccagni** and her husband, **Michael**, their second child, a

daughter, **Sarah Elizabeth**.

'85

Michele Mary Patrick is serving as assistant managing director of the City of Philadelphia. She also worked as a freelance "trivia writer" for Merit Industries and is a monthly columnist for the nation's leading philatelic journal, *Global Stamp News*. Recently she won a PhilaPride essay contest on why Philadelphia is the "All-American City." She also co-authored a chapter to be published in the *Municipal Debt Handbook*, Marcel Dekker Publishers. She has also been named to the Board of Trustees of the Regional Fulbright Alumni Association.

BIRTHS: to **Mary Geyer McLaughlin** and her husband, **Brendan McLaughlin**, a son, **Conor James**; to **Annette Cristiano Thompson** and her husband, **Stan**, a son, **Stan Thompson, III**; to **Barbara Kurtas Verde** and her husband, **Anthony M. Verde**, '85, a daughter, **Cecelia Terese**.

'86

Gary W. Kennedy has been promoted to senior vice president at Halpert & Company, Inc., in Philadelphia. **Anita M. Mastroieni** has been named assistant director of public relations for the University of Pennsylvania School of Arts and Sciences.

BIRTHS: to **Gary W. Kennedy** and his wife, **Linda**, twins, a son and daughter, **Conor James** and **Mollie Elizabeth**; **Barbara Killian Lamblin** and her husband, **David**, a daughter, **Grace Elizabeth**; to **Hope Masluk Schmids** and her husband, **Michael**, their first child, a son, **Nathan Donovan Schmids**.

'87

Donna P. Mulloy-Forkin has accepted a senior physical therapist position at Frankford Hospital, in Philadelphia.

'88

Jeffrey Fetterman is an assistant sixth grade teacher at Germantown Friends School, outside of Philadelphia. **Niel A. Johnson, M.D.**, is chief resident in family practice at Dwight D. Eisenhower Army Medical Center at Ft. Gordon, in Augusta, Georgia. **BIRTH:** to **Niel A. Johnson, M.D.**, and his wife, **Penny**, a son, **Niel Alexander Johnson**.

'89

Craig Conlin, who holds La Salle's men's basketball field-goal percentage career record (58.8% in 119 games from 1985-1989) and played pro basketball in Cyprus and Ireland, is interning in La Salle's athletic department. **Thomas M. McGuire** is an assistant professor of biology and director of the Medical Technology Program at Jacksonville (Fla.) University. He recently completed his Ph.D. in molecular genetics from The Catholic University of America.

'90

Michael Blash recently joined Rosanio, Bailets & Talamo, Inc., as account executive in the agency's public relations department, in Cherry Hill, N.J. **Jennifer Delio Catrambone** is a 6th grade teacher in the Downingtown (Pa.) School District. **Cynthia J. Fliszar** was promoted to regulatory compliance auditor for Lemmon Pharmaceutical Company, in Sellersville, Pa. **MARRIAGES:** **Ronald J. DeMaio** to **Cheri L. Athey**; **John William Keuler, Jr.** to **Paula Jean Rutherford**; **KristyAnn Mellott** to **Gregory S. Hirtzel**; **Maureen Rita Merk** to **Ronald James Heffelfinger**.

'91

Brian Fennell has graduated from the Burlington County (N.J.) Police Academy Special Services School, and is an officer for the Cinnaminson (N.J.) Police Department. **Shannon O'Shea** has been named director of compliance and senior women administrator at Pittsburg State (Kansas) University. **Michelle M. Stewart** recently was named director of community relations at Nazareth Hospital. **Mike Stock** is coaching basketball at Concord High School and teaching at Mt. Pleasant High School, both in Delaware. **David John Thompson** is currently working as an illustrator at Eastern Outdoor Advertising Company in Baltimore, Md. His artwork recently earned a first place award at the annual juried show sponsored by the East Coast Arts Commission. His work was also recognized by the *Artist's* magazine. **MARRIAGES:** **Cherie Lynn DeFulvio** to **John Patrick Harte**; **Joseph V. Lombardi** to **Nadia Angelone**.

'92

Kevin D. Beck received a master of arts degree in developmental psychology from Columbia University. **Allison Hughes** is a special education teacher and a member of the Ridgely (N.J.) Board of Education. **Kerry McCormack** is an editorial assistant for Random House, Inc., in New York City. **Broderick President** is employed at Carson Valley, a school for abused and neglected youngsters, in Flourtown, Pa. and is a youth counselor at Bucks County Detention Center. **MARRIAGE:** **Kristin Simmons** to **Antonio O. Mangabat, Jr.**, '92.

'94

Julia Breen is one of 33 American and European volunteers who are teaching English for a year in Poland and Kaliningrad, Russia. These volunteers went to Eastern Europe through WorldTeach, a private nonprofit organization based at Harvard University. **Jessica Jones** is an account executive with WJBR-FM, in Wilmington, Del. **Rhea Juntereal** has joined the Communications Department at Health Partners as public relations coordinator. The Philadelphia-based organization is a not-for-profit voluntary managed health care plan that provides comprehensive care to low-income families and individuals in southeastern Pennsylvania. **Suzan Yastrebov** is working at a one-year internship in the youth exchange service department of the Kolping Society of Germany in Cologne. This department offers work camps for young people all over the world.

SCHOOL OF NURSING B.S.N.

'85

BIRTH: to **Linda Greenaway Kryvoruka, C.R.N.A.** and her husband, **Kenneth**, a son, **Alex Nicholas**.

'94

Mary Rita Webster is a health promotion nurse at a Bucks County (Pa.) area agency on aging for a Pennsylvania state program called "Prime Time Health," which promotes the health of older Pennsylvanians.

MASTER OF ARTS IN THEOLOGY

'90

Gerald J. Wartenby ('80 B.A.) was ordained a permanent deacon and assigned to St. Anselm Church in northeast Philadelphia. He was also appointed chairman of the religion department of Bishop McDevitt High School, in Wyncote, Pa.

MASTER OF BUSINESS ADMINISTRATION

'75

Kathleen M. Burns has been appointed a vice president of the corporation at Alco Standard Corporation, headquartered in Valley Forge, Pa.

'80

William J. King is retiring as chairman and chief executive officer of Dauphin Deposit Corp., in Harrisburg, Pa. **King** will continue to serve on the corporation's Board of Directors.

'83

Susan A. Horton was promoted to regional vice president of Hanover Insurance Company's Chicago branch office.

'84

BIRTH: to **Carolyn Leonard Paulosky** and her husband, **Michael Paulosky, '93**, a daughter, Michele Teresa.

'86

David A. Wajda ('80 B.S.) is the new controller at Nazareth Hospital, in Philadelphia.

'93

BIRTH: to **Michael Paulosky** and his wife, **Carolyn Leonard Paulosky, '84**, a daughter, Michele Teresa.

'94

Cecelia S. Cronk has joined Geisinger Medical Center, in Danville, Pa., as manager of dialysis services.

Catherine Doran '78: "In Line With The Saints"

She was to all generations at La Salle, especially to those in the Art Museum where she worked part-time mostly as a volunteer for some 15 years: a living embodiment of Christian virtue, a devoted and tireless worker, a down-to-earth friend with an enormous capacity for fun, adventure and laughter.

Her sudden death on a return trip from China on June 2nd has left a huge void in our lives. As the priest at her funeral so aptly put it, Catherine's generous heart put her in line with the saints. She began her day by 6 a.m. picking up elderly friends who couldn't drive and taking them to early Mass—two hours before coming to work in the museum. Here, she would then give it her all for eight hours. Fervent agitation quickly set in when she sat idly by with nothing to do.

She reminded students that this was not a good thing. Her eleven hour work day could easily tire even the youngest student but not Catherine. We were constantly amazed and inspired for she appeared to be ageless.

She was always ready—in fact, the first—to offer or just jump in and get the job done: lift the paintings, move the furniture and frames, type, inventory art work, welcome visitors with a big smile, and tailor incredibly varied and unwieldy fabric for exhibition installations. The list goes on and no job was too big or beneath her.

She was our Mrs. "Waste-not and fix-it" lady. As we stood by looking perplexed, she'd say, "Here, you don't know what you're doing, let me help do that!" or, from the outside, "Do you want me to come in?" (to man the museum) no matter what off hour or extra time was involved.



Catherine Doran passed away only days after she posed for this photograph during a trip to China.

Her devoted late husband, Paul, would often come downstairs to collect Catherine only to find her usually rushing around involved in a project. "Come on, Toots, it's time to go," he'd remind her.

Although Catherine had no children she "mothered" us all—remembering our birthdays, baking and bringing in cakes, cookies, candy at holiday time—Halloween, Thanksgiving, Christmas or Strove Tuesday, or providing little gifts on returning from trips abroad.

The care and concern for students and elders alike for our general well being was constant—when sick, tired or generally let down. "Do you need a ride?" "Can I bring you some dinner?" When not at work in the museum she was usually doing likewise for other friends.

And, oh, her energy and enthusiasm for adventure, her get up and go was boundless! Our great regret was that we didn't have more time to do outside things with her. She could be impatient, out-spoken or even outrageous (though this was sometimes refreshing) but such moments passed quickly, overcome by that abiding sense of humor and care.

She gave us so much, and the hole that was suddenly left is wide and deep. But her faith, courage, abundant generosity and, of course, her fun and laughter will never be forgotten.

—**Caroline Wistar, Curator, Art Museum**

Announcing

**THE 1995 CHARTER DINNER/LA SALLE UNIVERSITY
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**For additional information and an invitation,
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Phone: (215) 951-1540.**

chapter/club notes

Alumni Cruise Scheduled From Miami To Mexico

The Alumni Association will sponsor a cruise from July 17-21 from Miami, Florida, stopping at Key West, Cancun and Cozumel, Mexico aboard the Norwegian Cruise Line's M. S. Leeward. The rate, based on double occupancy, is \$909 per person, with single and triple rates available, and includes air fare from Philadelphia to Miami. For more information call the Alumni Office (215) 951-1535.

- Dr. Lee J. Williames, '66, chairman of the **HOUSTON**, Texas Club, has announced plans for a "Philly Party," complete with cheese steaks and TastyKakes, at a local sports bar on January 14, where they will watch the La Salle - Xavier game on Satellite TV.

- As noted elsewhere in this issue, I will be retiring next summer as director of alumni. By the time this issue is delivered, I will have begun my "farewell tour" - having visited **NEW YORK, SAN FRANCISCO, LOS ANGELES, WACO, TUCSON** and **WASHINGTON, D.C.**

- I will meet with the **ATLANTA** Club on January 17. Then, along with Brother President Joseph F. Burke, F.S.C., Ph.D., I will attend the **LA SALLE in FLORIDA CHAPTER's** dinner in Fort Lauderdale on January 19 and a reception in **TAMPA** on January 25.

- Members of the classes of 1950, '55, '60, '65, and '70 are invited to join Al Cantello, '55, as he guides hikers on a two mile **STICK WITH AL AND LA SALLE** hiking tour of the campus from 9:00 to 11:30 A.M. during Reunion Weekend '95 next May 20. Everyone who completes the stroll will be awarded a 42" walking stick with its own commemorative logo branded into the wood.

—Jim McDonald



Al Cantello displays commemorative walking sticks.

alumni notes

NECROLOGY

'38 Rev. Walter J. Dalton, C.S.P.	'53 Joseph C. Duddy
'39 Edward J. Murray, Jr.	'54 William F. Gordon, M.D.
'48 Brother Daniel H. Barry, F.S.C.	'55 Edward J. Farley
'50 Clarence Joseph Harris	'58 Thomas E. Corkery
'51 Joseph F. Gerety	'64 Raymond S. Dominski
'52 William A. Kelly William C. "Bud" McMenamin	'65 Charles J. Scache
	'70 John D. Tosto
	'72 Thomas J. Breighner

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

1 PRINT your full name, class year and new address on the form opposite, and

2 Attach the label from the back cover of this issue and mail to the **Alumni Office, La Salle University, Phila., PA 19141.**

ATTACH LABEL HERE

Name

Class Year

Address

City State Zip Code

()

Phone Number (include area code)

REUNION WEEKEND '95

May 19-20, 1995

The following Class Reunion Committees met on October 13, 1994 to begin planning for next year's reunion. If your class is listed, please mark these dates on your calendar and make plans to join friends from your college days!



YEAR	CLASS CHAIRS	GIFT CHAIRS
1940	Nicholas F. Pensiero	I. David Pincus, Esq.
1945	James F. Dever	James F. Dever
1950	William Grauer, Jr. & Robert J. Valenti	Edward J. Stemmler, M.D.
1955	Leo C. Eisenstein	Frank J. Noonan
1960	Joseph A. Saioni	Robert T. Wright
1965	Richard A. Flanagan & Joseph E. Markert	Charles J. Wolf, III, M.D.
1970	Joseph A. D'Amato & Walter M. Urban	William J. Markmann, M.D.
1975	Diane M. Bones	Gerald V. Burke, M.D.
1980	John J. Barton	Michael J. Brennan
1985	Patricia Lenaghan Hogan & Edward J. Reitmeyer	James H. Pickering, Jr., Esq.
1990	Margaret A. Subokow & John R. Waite, Jr.	William W. Mathews, III



Students around the country are noticing La Salle.

Some of them have questions only you can answer.

Alumni are the most credible source of information for many prospective students and their parents. That's why we're inviting you to become part of the La Salle Explorer Alumni Recruiting Network (L.E.A.R.N.). There are several ways you can share your La Salle experiences with students and parents:

- Represent the university at college nights and receptions in your area.
- Call students who are interested in La Salle.
- Write a letter on company stationery about your work experience and your La Salle education.
- Visit high schools to discuss your profession and your preparation at La Salle.

If you are interested in helping the university recruit tomorrow's graduates, please call Maryhelen Driscoll, associate director of admissions, at 215/951-1500. Or return the coupon below.

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